

Strategic buyers: Top Sales of 2025

Amenity of the Year

Golf Inc.™

MARCH/APRIL 2026



The Abaco Club, First Place, Aquatics

The Architecture of PROFIT

Lessons on creating courses
that deliver playability,
efficiency and long-term value.



Brad Beauchamp, Ben Harris and
David McLay Kidd of DMK Design
at River Ranch Golf Resort in
Pasco, Washington

Arcis Golf partners with GOLFZON America

Arcis Golf entered a strategic partnership with GOLFZON America in January to feature several of its courses in GOLFZON's worldwide simulator library. Arcis operates 88 premier courses in the United States, 10

of which will be featured in the library.

"This partnership enhances the visibility of our premier properties around the country and provides our members and the public with innovative ways to enjoy golf year

round," said Blake Walker, founder, chairman and CEO of Arcis Golf.

Some of the featured Arcis courses include Champions Retreat Golf Club in Augusta, Georgia; Cowboys Golf Club in Grapevine, Texas, which was recently renovated and carries the distinction of being the only NFL-themed golf club in the world; and Raptor and Talon courses at Grayhawk Golf Club in Scottsdale, Arizona.

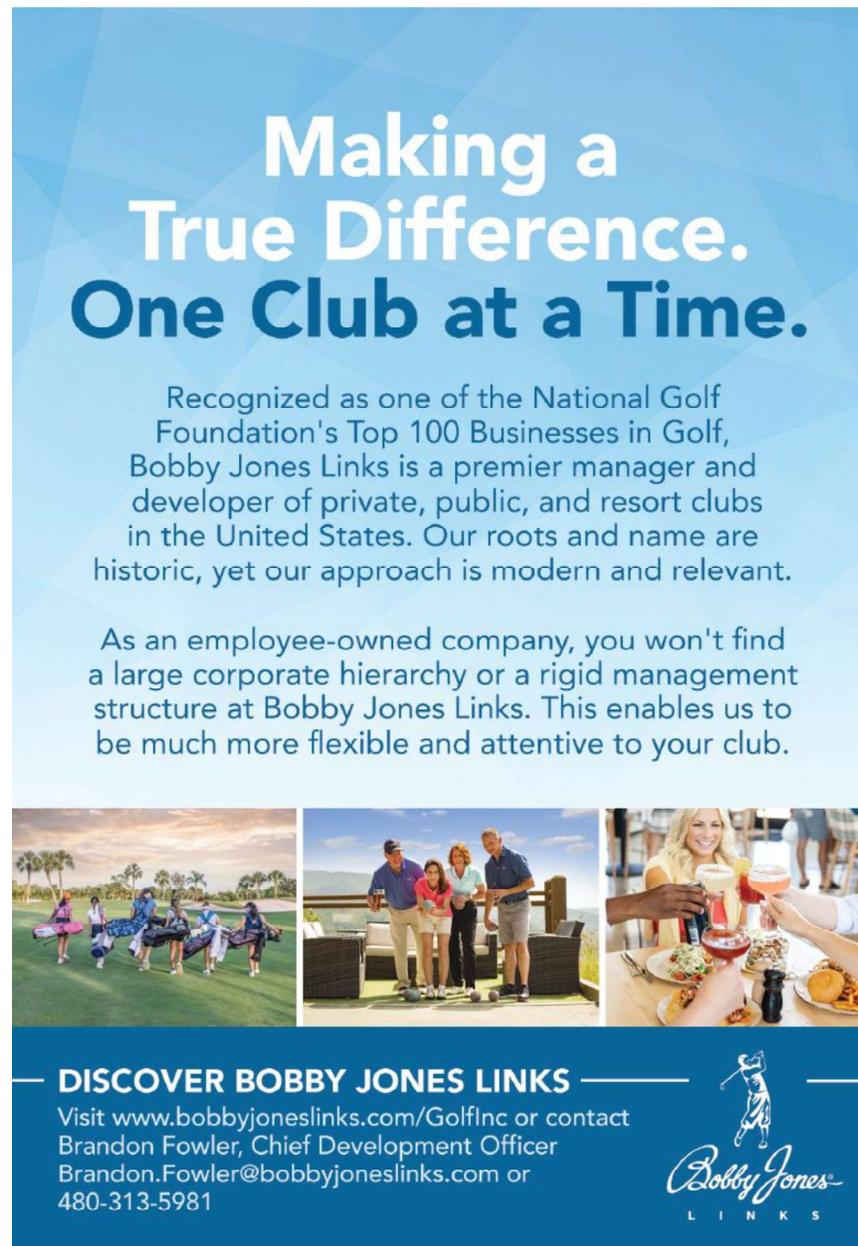
Arcis has made a point of investing heavily in its courses over the past four years, with roughly \$175 million spent on property and technology upgrades, amenities, staffing and training. For example, The Club at Frisco Farms in Frisco, Texas, is the first Arcis property to house a GOLFZON Two-VisionNX simulator. More simulator installations are planned for 2026.

GOLFZON, founded in South Korea in 2000, has become the top retailer and course operator in its home country and is the preeminent simulator brand in the world. About 6.1 million users played 103 million rounds of golf at GOLFZON locations in 41 countries. The U.S. division, GOLFZON America, features a library of more than 300 courses across the planet, including 50 in the U.S. Eventually Arcis Golf courses will comprise more than half of the U.S. courses in the GOLFZON database.

"We're proud to partner with Arcis, an innovator in its own right, to bring immersive, year-round golf to more players and venues across the country," said Sean Pyun, president and CEO of GOLFZON America.

Pyun said course owners and operators are increasingly relying on companies such as GOLFZON for their technology needs and to boost membership growth.

Data from the National Golf Foundation shows that golf simulator use has grown from 3.8 million users in 2015 to 8.1 million in 2024 and many players consider it their primary form of play. Simulators attract young, diverse players and contribute to a boost in on-course green-grass golf.



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